

AGENDA

Navigating the New Vision of Health Care

May 2, 2007

Burbank Airport Marriott - Burbank, CA

8:00 – 9:00 AM

REGISTRATION & CONTINENTAL BREAKFAST -

Academy Foyer

9:00 - 10:15 AM

WELCOME AND INTRODUCTION - **Academy One**

Sandra Perez

Director

California Office of the Patient Advocate

PANEL DISCUSSION:

Linking HMOs and Communities - Academy One

Moderator:

Sandra Perez

Director

California Office of the Patient Advocate

• **Diana Bontá, R.N., Dr. P.H.**

Vice President, Public Affairs

Kaiser Permanente - Southern CA Region

• **Howard Kahn, CEO**

L.A. Care Health Plan

- **Lark Galloway-Gilliam, M.P.A.**
Executive Director

Community Health Councils, Inc.

- **Kathleen McGarvey, J.D.**
Project Director/Staff Attorney

Health Consumer Alliance

10:30 AM - 12:00 PM

MORNING BREAKOUT SESSIONS

SESSION A: Get Noticed & Get Results:

Strategies and Tools to Engage Your Audience -

Academy Six

Provided by: Lumetra

- **Sylvia Baroni, BA**
Marketing Communications Consultant

Lumetra

- **Jenna Fischer, BA**
Senior Project Manager

Lumetra

- **Leslie Rose, MA**
Senior Public Affairs Specialist

Lumetra

SESSION B: Innovative Approaches to Increasing
Access to Health Care for Californians with Disabilities

-

Academy Four and Five

*Provided by: California Foundation of Independent
Living Centers (CFILC)*

- **Vicki Cuscino, MSW**
Disability Program Manager

Inland Empire Health Plan

• **Lisa Kodmur, MPH**

Program Manager

L.A. Care Health Plan

• **Brenda Premo, MBA**

Director

*Western University's Center for Disability Issues
and the Health Professions*

• **Florita Toveg (Maiki), MA**

Manager

Breast Health Access for Women with Disabilities

SESSION C: The New Frontier for Culturally and
Linguistically Appropriate Services - **Academy One**

*Provided by: California Pan-Ethnic Health Network
(CPEHN)*

• **Diana Carr, MA**

Cultural and Linguistic Services Specialist

Health Net of California

• **Camila Crespo**

The PALS for Health Program

• **Adama Iwu**

California Association of Physician Groups

• **Martin Martinez, MPP**

Policy Director

California Pan-Ethnic Health Network

• **Tania Rodriguez-Trillo**

The PALS for Health Program

SESSION D: Insurance Access Issues in Mental Health
Care - **Sunset A and B**

Provided by: Mental Health Association in California (MHAC)

• **Frank Smith**

Assistant Director

Mental Health Association in California

• **Karen Vicari, JD**

Project Director

Mental Health Association in California

12:00 - 1:30 PM

LUNCH - **Academy Two and Three**

KEYNOTE:

Robert K. Ross, M.D.

President and CEO

The California Endowment

PRESENTATION: **2007 Patient Advocate Award of Excellence**

1:30 - 2:45 PM

AFTERNOON BREAKOUT SESSIONS

SESSION A: Get Noticed & Get Results:

Strategies and Tools to Engage Your Audience -

Academy Six

Provided by: Lumetra

• **Sylvia Baroni, BA**

Marketing Communications Consultant

Lumetra

• **Jenna Fischer, BA**

Senior Project Manager

Lumetra

• **Leslie Rose, MA**

Senior Public Affairs Specialist

Lumetra

SESSION B: Innovative Approaches to Increasing
Access to Health Care for Californians with Disabilities

-

Academy Four and Five

*Provided by: California Foundation of Independent
Living Centers (CFILC)*

- **Vicki Cuscino, MSW**

Disability Program Manager

Inland Empire Health Plan

- **Lisa Kodmur, MPH**

Program Manager

L.A. Care Health Plan

- **Brenda Premo, MBA**

Director

*Western University's Center for Disability Issues
and the Health Professions*

- **Florita Toveg (Maiki), MA**

Manager

Breast Health Access for Women with Disabilities

SESSION C: The New Frontier for Culturally and
Linguistically Appropriate Services - **Academy One**

*Provided by: California Pan-Ethnic Health Network
(CPEHN)*

- **Diana Carr, MA**

Cultural and Linguistic Services Specialist

Health Net of California

- **Camila Crespo**

The PALS for Health Program

• **Adama Iwu**

California Association of Physician Groups

• **Martin Martinez, MPP**

Policy Director

California Pan-Ethnic Health Network

• **Tania Rodriguez-Trillo**

The PALS for Health Program

SESSION D: Insurance Access Issues in Mental Health
Care - **Sunset A and B**

*Provided by: Mental Health Association in California
(MHAC)*

• **Frank Smith**

Assistant Director

Mental Health Association in California

• **Karen Vicari, JD**

Project Director

Mental Health Association in California

3:00 PM

PANEL DISCUSSION:

**Achieving Long-Term Affordability in Health
Care**

Reform - Academy One

Moderator:

Sandra Perez

Director

California Office of the Patient Advocate

• **Herb K. Shultz**

Senior Health Policy Advisor

Office of Governor Arnold Schwarzenegger

• **Chris Ohman**

President and CEO

California Association of Health Plans

• **René Mollow**

Associate Director of Health Policy

Department of Health Services

• **Anthony Wright**

Executive Director

Health Access California

• **Cindy Ehnes**

Director

Department of Managed Health Care

4:15 PM

PRIZE DRAWINGS!

Please turn in your surveys and be present to win!

4:30PM

ADJOURNMENT